

spoga 2009

Trade fair	spoga The garden trade fair
Sub-heading	International Trade Fair for Sports, Camping and Garden Lifestyle
Date of the event	6th – 8th September 2009
Organizer	Koelnmesse GmbH Messeplatz 1 50679 Köln - Germany
Conceptual sponsor	BSI – Bundesverband der Deutschen Sportartikel-Industrie e.V. (BSI) Mühlenweg 12 53604 Bad Honnef - Germany
Venue	Cologne Exhibition Center
Opening times	For exhibitors 8.00 a.m. to 7.00 p.m. For visitors 9.00 a.m. to 6.00 p.m.
Admission fees	Day ticket, advance sale € 19.00 Day ticket, ticket office € 29.00 2-Day ticket, advance sale € 28.00 2-Day ticket, ticket office € 39.00 Season ticket, advance sale € 43.00 Season ticket, ticket office € 49.00
Catalogue	€ 21.00
Product segments	excellence (area of excellence), furniture (Furniture & Home Items), leisure (Grill & BBQ's, Camping & Leisure, Sports & Games), ambience (Floristry Supplies & Decorations, Water Technology & Outdoor Lighting, Plants & Plant Care, Equipment & Garden Structures, Design & Maintenance, Pet Care Products & Accessories)
Fair profile	The world's leading trade fair for the leisure and garden sector
spoga Cologne 2009	<ul style="list-style-type: none"> <li>• High internationality of exhibitors and visitors</li> <li>• Presence of most important exhibitors and visitors</li> </ul>



spoga  
International Trade Fair for Sport, Camping and Garden Lifestyle  
06. – 08.09.2009

[www.spoga-cologne.com](http://www.spoga-cologne.com)

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Mailing of registration forms to exhibitors	December 2008
Hall occupancy	1 – 5, 10, 11, Rhine Park Halls
Construction and dismantling periods	Construction begins 31 <sup>st</sup> August 2009 Dismantling: 08.09., 6 p.m to 10.09., 6 p.m.
Access rights	Only for specialist trade visitors
Event open to trade visitors	
Target groups of exhibitors:	Garden-, Barbecue-, Camping-, Water sports-, Swimming- and Leisure- Industry
visitors:	Garden Centers, Furniture Trade, Warehouses, Retail Trade, Specialist Wholesale, DIY store
Event figures (expected in 2009)	
Exhibitors	1.500
Gross exhibition space	188.000 m <sup>2</sup>
Visitors	26.000
Figures for the previous event (2007)	
Exhibitors	1.531 from 56 countries
Gross exhibition space	168.000 m <sup>2</sup>
Visitors	27.561 from 101 countries
Project management	Mr. Martin Brüggemann Koelnmesse GmbH Messeplatz 1 50679 Köln
Website	<a href="http://www.spoga-cologne.com">www.spoga-cologne.com</a>